



# Society for Glycobiology Annual Meeting November 5-8, 2018 | New Orleans, Louisiana

## *Sponsorship Prospectus*

Dear Prospective 2018 Sponsor,

I am writing to invite you to the Society for Glycobiology Annual Meeting in New Orleans, LA, November 5-8, 2018.

### Meeting session topics include:

- **Glycan biosynthesis and function**
- **Structural basis for glycan biosynthesis**
- **Glycoengineering and glyco-synthetic tools**
- **Glycan synthesis and function in parasites, pathogens, and microbes**
- **Plant glycans and cell wall biology**
- **Glycans in developmental model systems**
- **Glycan-related diseases and disorders I & II**

This year our theme is **Glycobiology: Glycan function and biology from molecules to organisms.**

Glycobiology is truly a multi-disciplinary field that embraces both fundamental and disease-related aspects of development, metabolism, immunology, virology, parasitology, and microbiology. Our focus will be especially target presentations that range from new independent investigators to established leaders in the field and include several investigators from associated fields that are new to our meeting. The overall theme is to draw presentations of cutting edge research that connect glycobiology, structural biology, disease, and therapeutic approaches. These speakers and others will be presenting their work on glycans in cancer, inflammatory diseases, virus and parasite infection, and genetic and developmental disorders, as well as approaches to exploit glycans to treat these diseases and disorders.

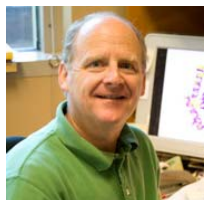
It is indeed an exciting time to be involved in research in this rapidly expanding field! It is the goal of my Scientific Committee to convey this excitement during the Society's meeting at the Hilton New Orleans Riverside Hotel for a conference rate of \$174 per night.

We especially invite those scientists working in biotechnology companies to join an expected 400 glycoscientists from academia and industry from around the world to present their research. Two poster sessions will be organized and nearly 20 speaker slots are available to be selected from poster abstract submissions.

**Join the Society for Glycobiology!** Joining the Society will provide a significant discount on meeting registration, a discounted subscription to our journal *Glycobiology*, membership in FASEB and the opportunity to apply for travel awards for your trainees. Our webpage is [www.glycobiology.org](http://www.glycobiology.org) where you can find information on the Society and Registration for the meeting.

There will also be two satellite meetings on Monday, November 5 (Tools for Glycoscience and GlycoBioinformatics), followed by the main meeting from the evening of Monday, November 5<sup>th</sup> to the afternoon of Wednesday November 8<sup>th</sup>. The banquet will be held in the evening of Wednesday, November 7<sup>th</sup> and will feature local entertainment. Please join us to make the 2018 Society for Glycobiology Annual Meeting one of the best!

Sincerely,



Kelley W. Moremen, PhD  
President of the Society for Glycobiology



# Society for Glycobiology Annual Meeting

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### Why Sponsor SFG?

We want to work with you in making the 2018 Meeting a mutually rewarding experience for the society, our attendees and our partnering sponsors. There are three key reasons that make sponsoring SFG a good investment for your company:

**Recognition:** Take advantage of the highly visible way to promote your company to attendees in demonstrating your support for the medical and research community. Exhibiting at the meeting will provide a unique opportunity to showcase your company to this multi-disciplinary group. Exhibits will be located in high traffic areas creating a corridor for the exchange of science and technology.

**Networking:** Hear what those at the forefront of the field of glycobiology are thinking and doing. You will have the opportunity to engage and interact with all of the meeting participants in an upfront and personal way and to discuss your products and mission.

**Support/Assistance:** Sponsorship money is used to support students and junior scientists through travel awards and defray travel costs for internationally renowned speakers in the field to come speak at our meeting.

### About the Society for Glycobiology (SFG)

The Society for Glycobiology is a non-profit scholarly society devoted to the pursuit of knowledge of glycan structures and functions and to the sharing of this knowledge among scientists worldwide. The objectives of the society are to promote knowledge, encourage research, educate young scientists and to stimulate interpersonal communications, in an inter-disciplinary sense, using as a common meeting ground involving the complex carbohydrates of glycoproteins, glycolipids, glycosaminoglycans, and the biological systems in which they are found.

[www.glycobiology.org](http://www.glycobiology.org)

If you are interested in partnering with us:

**[SIGN UP HERE](#)**

**Additional questions contact:**

Silvy Song

Conference Manager, Society for Glycobiology  
9650 Rockville Pike, Bethesda, MD 20814 USA

[ssong@faseb.org](mailto:ssong@faseb.org) | (301)634-7453



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### Sponsorship Options

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,750
Sponsored social event <i>Sponsor may provide personalized items to be displayed/distributed as desired at the event.</i>	✓			
Personalized digital slide displayed on screens prior to sessions throughout the entire event	✓			
Complimentary advertisement space in conference program	✓ Full page	✓ Half page		
Sponsored session/coffee break/breakfast	✓	✓		
Email list of all conference attendees	✓	✓	✓	
Direct link to your company's website on the conference website	✓	✓	✓	
Exhibit space (draped table top, 2 chairs, waste basket)	✓ *Prime location	✓	✓	✓
FULL conference registrations- access to ALL general sessions	4	3	2	1
Special discount pricing for additional badges	✓	✓	✓	✓
Logo on sponsor recognition posters on-site	✓	✓	✓	✓
Logo on the conference website and program	✓	✓	✓	✓
Logo displayed on screen prior to sessions	✓	✓	✓	✓
Complimentary wireless internet in exhibit hall	✓	✓	✓	✓

### Additional Sponsorship Opportunities

If you are interested in further expanding your presence, ask about other opportunities listed below. All options are first-come, first-served. Please email [ssong@faseb.org](mailto:ssong@faseb.org) for availability.

- **Banquet wine sponsor: \$5,000 –**  
*This banquet is essentially a closing event, and hosts all members of the society, VIPs and speakers to a semi-formal sit down dinner, entertainment, and dancing. Your logo will be displayed on every table for maximum exposure and a lasting impression.*
- **Internet/Wi-Fi sponsor: \$2,000 –**  
*Your company name and logo will be displayed throughout the conference, along with a custom Wi-Fi setup with your name that can bring further exposure to every individual accessing the internet during the conference.*
- **Sponsored opening reception: \$2,000 –**  
*This special reception kicks off the meeting. Be one of the first to welcome attendees to the meeting. Sponsor can provide personalized napkins, cups, or other items to be distributed.*
- **Meeting giveaway sponsor: (pen, lanyard, bag, etc.): \$2,000 –**



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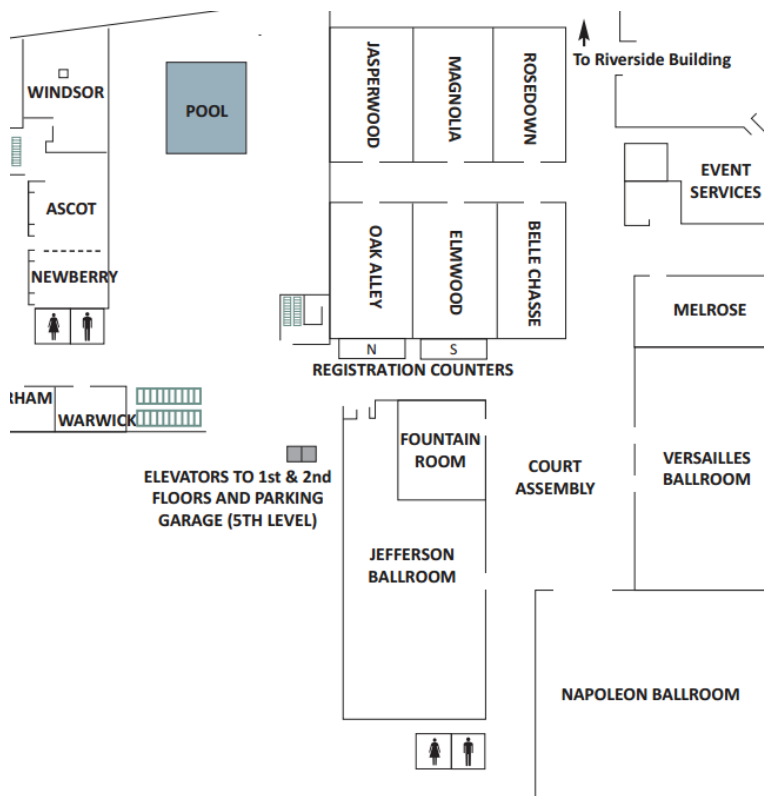
Your logo will appear on the item and every attendee will receive one upon registration check-in.

- **Registration packet literature to be stuffed/handed out to all attendees: \$1,000** – Insert will be distributed with all registration materials upon check-in. Company to provide items for distribution.
- **Sponsored poster session, coffee break, or breakfast: \$1000** – Refreshments provided for all attendees each day in the exhibit hall. Prominent signage in high-traffic areas will be displayed at the event and acknowledgement made in program.
- **OTHER:** Please contact [ssong@faseb.org](mailto:ssong@faseb.org)

### Program Book Advertisement

- **Full-page color ad** on inside back cover of conference program (one available): **\$1,000**
- **Full page black and white ad** in conference program: **\$500**
- **Half page black and white ad** in conference program: **\$250**
- **Quarter page black and white ad** in conference program: **\$125**
- **Business card black and white ad** in conference program: **\$50**

### Exhibit Location



### [Floorplans & Capacity Chart](#)

#### Hilton New Orleans Riverside - Floor 3

**Exhibits & Posters:**  
Court Assembly/  
Napoleon Ballroom

**General Sessions:**  
Versailles Ballroom

**Registration Desk:**  
Registration Counters N & S



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### **Preliminary Schedule of Events**

**Subject to change;** see [www.glycobiology.org](http://www.glycobiology.org) for most current schedule.

*(\*Indicates sponsorship opportunities)*

#### **Day 1 Monday November 5, 2018**

Satellite Symposium 1: Tools for Glycoscience

Satellite Symposium 2: GlycoBioinformatics

#### **~5:30PM START TIME**

Conference Opening Remarks

Session I: Meyer and Kornfeld Awards Lectures

Welcome Reception\*

#### **Day 2 Tuesday November 6, 2018**

Breakfast\*

Session 2: Glycan biosynthesis, transport and quality control

Session 3: Structural basis for glycan biosynthesis

Coffee Break\*

#### **Poster Session I & Exhibits\***

Session 4: Glycan Function and Disease I

Session 5: Innovator Award Lecture

#### **Day 3 Wednesday November 7, 2018**

Breakfast\*

Session 6: Glycoengineering and glyco synthetic tools

Coffee Break\*

Session 7: Glycan synthesis and function in parasites, pathogens, and microbes

#### **Poster Session II & Exhibits\***

Business Meeting

Session 8: MCP and Glycobiology Significant Achievement Award Lectures

Banquet (Ticket purchase required)\*

#### **Day 4 Thursday November 8, 2018**

Breakfast\*

Session 9: Developmental and model systems

Coffee Break\*

Session 10: Plant glycan and cell wall biosynthesis

Session 11: Glycan Function and Disease II

Conference Closing Remarks

#### **~3:30PM END TIME**



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### Previous Exhibitors (Silver Level & higher)

Caisson Biotech  
CEVEC Pharmaceuticals GmbH  
Genentech  
GenWay Biotech  
New England Biolabs, Inc.  
ProZyme, Inc.  
Promega Corporation  
S-BIO, Sumitomo Bakelite Co., Ltd.  
Sussex Research  
TCI America  
Thermo Fisher Scientific  
University of Georgia and the Complex Carbohydrate Research Center (CCRC)  
Vector Laboratories, Inc.  
Waters Corporation

### Terms and Conditions

**Attendee List Guidelines** - The meeting attendee list is a benefit offered exclusively to the Platinum, Gold, and Silver level exhibitors and sponsors of the meeting to use for marketing and promotional purposes. List usage is restricted to one-time only, and additional usage is prohibited. The company agrees that they will not disclose, transfer, duplicate, reproduce, sell, loan or retain any portion of the mailing list in any form whatsoever, including entering into their own electronic databases for use beyond the one-time only. Company also agrees to follow all laws such as GDPR, regarding usage of this data, domestically or internationally and agrees not to hold FASEB or the society liable for any issues arising from the misuse of this data. The company understands that the ideas and opinions expressed in promotional material regarding their products or services are those strictly of the company. No endorsement by the societies or meeting organizers can be claimed regarding the company's ideas, opinions, products or services.

**Booth personnel** - All exhibit personnel are required to be registered. All exhibitors are expected to have their booths properly staffed at all times during exhibit hours.

**Contractual Agreement** - All of the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by signing the application, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

**Correspondence** - Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to [ssong@faseb.org](mailto:ssong@faseb.org).

**Exhibit Space** - Space is limited and will be assigned on a first-come, first-served basis by sponsor level. The society will provide complimentary Wi-Fi in the meeting space, and provide a 6 or 8ft draped table, space for rear 10ft pop-up display, and 2 chairs. If you require electrical service, order forms from on-site providers will be sent with the full exhibitor packet prior to the conference. The hotel does not allow taping signage onto its walls. Displays should not interfere with other exhibitors and should not obstruct aisles, exits and must follow all local fire department regulations.



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**Hotel Accommodations** - Individuals are responsible for making their own reservations. Please utilize the online reservations available on the meeting website to obtain the group discount. Note reservation deadlines posted.

**Labor** - There will be no labor to assist you with the installation or dismantling of your exhibit.

**Liability/Indemnity** - Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save the host venue and hosting societies and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that Hotel and Societies do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

**Payment** - Full payment is required at time of application. **Checks are the preferred method of payment** due to credit card processing fees. Checks should be made out to the Society for Glycobiology. Credit cards can also be accepted. Due to the nature of the event, no refunds can be offered.

**Personal Information** - Registration information will be part of a database that is accessible only to FASEB employees and conference organizers. FASEB will use contact information to provide attendees and stakeholders with up to-date information about current society updates, conferences as well as future conferences. A participant list will be made available in the program book distributed to registered attendees on site that includes name and institution. Company contact information may be sent to our internal SFG and/or FASEB accounting database, and any bank or wire transfer institution that accounting uses in order to facilitate sponsorship payment.

**Photography Policy/Release** FASEB/SFG may designate an official photographer for the conference. Any photographs taken by the photographer may be used in future FASEB/SFG publications, on the website, or in other advertising materials. By registering to attend or sponsor this conference, you hereby grant FASEB and SFG an irrevocable, worldwide, royalty-free, fully-paid up license to reproduce, copy, display, perform, or otherwise use any photos taken of you by FASEB or society for promotional use (i.e. brochures, association publications, web-based media blogs, websites, e-newsletters, social media). You hereby release and hold harmless FASEB and SFG from all claims, demands, causes of action and liability related to said use of the material.

**Space allocation** - Space for exhibits will be allocated on a first-come, first-served basis governed firstly by level of sponsorship, then date of payment received.

**Shipping/Storage** - The venue has limited storage. Please review the full exhibitor packet available in the fall for carrier and shipping/storage information. You may utilize your preferred shipper and send your packages directly to the hotel.

**Security** - Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. The Society and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.