



 **SOCIETY for Glycobiology**  
**2017 Annual Meeting**  
**Nov 5-8, 2017**  
**Hilton Portland Downtown**



***2017 Society for Glycobiology Meeting***  
***November 5-8, 2017***  
***Portland, Oregon***



***Sponsor Prospectus***

Dear Prospective 2017 Sponsor,

I am writing to invite you to the Society for Glycobiology Annual Meeting in Portland, Oregon, November 5-8, 2017.

Meeting session topics include:

- Glycans in metabolic regulation and development
- Glycan biosynthesis and function
- Glycan-related diseases and disorders I & II
- Glycolipids in health and disease
- Glycans in pathogenesis and infection
- Expect the unexpected from microbes
- Glycoengineering and glycan related therapeutics

This year our theme is **Glycobiology-Inside and Outside the Box: Collaborations Across Disciplines**. Glycobiology is truly a multi-disciplinary field that embraces both fundamental and disease-related aspects of development, metabolism, immunology, virology, parasitology, and microbiology. Our focus will be especially targeted to collaborating investigators who are performing cutting edge research on the connection between glycobiology and disease. These speakers and others will be presenting their work on glycans in cancer, inflammatory diseases, virus and parasite infection, and genetic and developmental disorders, as well as approaches to exploit glycans to treat these diseases and disorders.

It is indeed an exciting time to be involved in research in this rapidly expanding field! It is the goal of my Scientific Committee to convey this excitement during the Society's meeting at the Portland Hilton and Executive Towers for a conference rate of \$189 per night.

We especially invite those scientists working in biotechnology companies to join an expected 400 glycoscientists from academia and industry from around the world to present their research. Two poster sessions will be organized and nearly 20 speaker slots are available to be selected from poster abstract submissions.

***Join the Society for Glycobiology!*** Joining the Society will provide a significant discount on meeting registration, a discounted subscription to our journal Glycobiology, membership in FASEB and the opportunity to apply for travel awards for your trainees. Our webpage is

[www.glycobiology.org](http://www.glycobiology.org) where you can find information on the Society and Registration for the meeting.

There will also be two satellite meetings on Sunday November 5 (Glycoprotein Technologies and GlycoBioinformatics) as well as a trainee mentoring session, followed by the main meeting from the evening of Sunday November 5<sup>th</sup> to the afternoon of Wednesday November 8<sup>th</sup>. The banquet will be held in the evening of Tuesday November 7<sup>th</sup> and will feature local entertainment. Please join us to make the 2017 Society for Glycobiology Annual Meeting one of the best!

Sincerely,  
Karen J. Colley, PhD  
President of the Society for Glycobiology

### Why Sponsor SFG?

We want to work with you in making the 2017 Meeting a mutually rewarding experience for the society, our attendees and our partnering sponsors. There are three key reasons that make sponsoring SFG a good investment for your company:

**Recognition:** Take advantage of the highly visible way to promote your company to attendees in demonstrating your support for the medical and research community. Exhibiting at the meeting will provide a unique opportunity to showcase your company to this multi-disciplinary group. Exhibits will be located in high traffic areas creating a corridor for the exchange of science and technology.

**Networking:** Hear what those at the forefront of the field of glycobiology are thinking and doing. You will have the opportunity to engage and interact with all of the meeting participants in an upfront and personal way and to discuss your products and mission.

**Support/Assistance:** Sponsorship money is used to support students and junior scientists through travel awards and defray travel costs for internationally renowned speakers in the field to come speak at our meeting.

### About the Society for Glycobiology (SFG)

[www.glycobiology.org](http://www.glycobiology.org)

The Society for Glycobiology is a non-profit scholarly society devoted to the pursuit of knowledge of glycan structures and functions and to the sharing of this knowledge among scientists worldwide. The objectives of the society are to promote knowledge, encourage research, educate young scientists and to stimulate interpersonal communications, in an inter-disciplinary sense, using as a common meeting ground involving the complex carbohydrates of glycoproteins, glycolipids, glycosaminoglycans, and the biological systems in which they are found.

#### BECOME A SPONSOR

If you are interested in partnering with us:  
[click here to sign up](#)

#### Additional questions contact:

Silvy Song  
Business Manager, Society for Glycobiology  
9650 Rockville Pike, Bethesda, MD 20814 USA  
[ssong@faseb.org](mailto:ssong@faseb.org) | (301)634-7453

## Sponsorship Options

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,750
Sponsored social event <i>Sponsor may provide personalized items to be displayed/distributed as desired at the event.</i>	✓			
Personalized digital slide displayed on screens prior to sessions throughout the entire event	✓			
Complimentary advertisement space in conference program	✓ Full page	✓ Half page		
Sponsored session/coffee break/breakfast	✓	✓		
Email list of all conference attendees	✓	✓	✓	
Direct link to your company's website on the conference website	✓	✓	✓	
Exhibit space (draped table top, 2 chairs, waste basket)	✓ *Prime location	✓	✓	✓
FULL conference registrations- access to ALL general sessions	4	3	2	1
Special discount pricing for additional badges	✓	✓	✓	✓
Logo on sponsor recognition posters on-site	✓	✓	✓	✓
Logo on the conference website and program	✓	✓	✓	✓
Logo displayed on screen prior to sessions	✓	✓	✓	✓
Complimentary wireless internet in exhibit hall	✓	✓	✓	✓

### Additional Sponsorship Opportunities

If you are interested in further expanding your presence, ask about other opportunities listed below. All options are first-come, first-served. Please email [ssong@faseb.org](mailto:ssong@faseb.org) for availability.

- **Banquet wine sponsor: \$5,000 –**  
*This banquet is essentially a closing event, and hosts all members of the society, VIPs and speakers to a semi-formal sit down dinner, entertainment, and dancing. Your logo will be displayed on every table for maximum exposure and a lasting impression.*
- **Internet/Wi-Fi sponsor: \$2,000 –**  
*Your company name and logo will be displayed throughout the conference, along with a custom Wi-Fi setup with your name that can bring further exposure to every individual accessing the internet during the conference.*
- **Sponsored opening reception: \$2,000 –**  
*This special reception kicks off the meeting. Be one of the first to welcome attendees to the meeting. Sponsor can provide personalized napkins, cups, or other items to be distributed.*
- **Meeting giveaway sponsor: (pen, lanyard, bag, etc.): \$2,000 –**  
*Your logo will appear on the item and every attendee will receive one upon registration check-in.*
- **Registration packet literature to be stuffed/handed out to all attendees: \$1,000 –**  
*Insert will be distributed with all registration materials upon check-in. Company to provide items for distribution.*
- **Sponsored poster session, coffee break, or breakfast: \$1000 –**

Refreshments provided for all attendees each day in the exhibit hall. Prominent signage in high-traffic areas will be displayed at the event and acknowledgement made in program.

- **OTHER:** Please contact [ssong@faseb.org](mailto:ssong@faseb.org)

### Program Book Advertisement

- **Full-page color ad** on inside back cover of conference program (one available): **\$1,000**
- **Full page black and white ad** in conference program: **\$500**
- **Half page black and white ad** in conference program: **\$250**
- **Quarter page black and white ad** in conference program: **\$125**
- **Business card black and white ad** in conference program: **\$50**

### Exhibit Location

#### Hilton Portland Downtown (Formerly known as Hilton Portland & Executive Tower)

921 SW 6th Ave, Portland, OR 97204 – Plaza Level; Plaza Foyer

**Exhibits & Posters:** Atrium Ballroom and Broadway Rooms

**General Sessions:** Pavilion Ballroom

**Registration Desk:** Plaza Foyer

### Event Space Chart



## Preliminary Schedule of Events

**Subject to change**; see [www.glycobiology.org](http://www.glycobiology.org) for most current schedule.

(\*Indicates sponsorship opportunities)

### **Day 1 Sunday November 5, 2017**

Satellite Symposium 1: Glycoprotein Technologies  
Satellite Symposium 2: Trainee Mentoring Program  
Satellite Symposium 3: GlycoBioinformatics

#### **~5:30PM START TIME**

Conference Opening Remarks  
Session I: Meyer and Kornfeld Awards Lectures  
Welcome Reception

### **Day 2 Monday November 6, 2017**

Breakfast\*  
Session 2: Glycans in metabolic regulation and development  
Session 3: Glycan biosynthesis and function  
Coffee Break\*

#### **Poster Session I & Exhibits\***

Session 4: Glycan related diseases and disorders I  
Session 5: Innovator Award Lecture

### **Day 3 Tuesday November 7, 2017**

Breakfast\*  
Session 6: Glycolipids in health and disease  
Coffee Break\*  
Session 7: Glycans in pathogenesis and infection

#### **Poster Session II & Exhibits\***

Business Meeting  
Session 8: MCP and Glycobiology Significant Achievement Award Lectures  
Banquet (Ticket purchase required)\*

### **Day 4 Wednesday November 8, 2017**

Breakfast\*  
Session 9: Expect the unexpected from microbes  
Coffee Break\*  
Session 10: Glycoengineering and glycan related therapeutics  
Session 11: Glycan related diseases and disorders II  
Conference Closing Remarks

#### **~2:20PM END TIME**

## Previous Exhibitors (Silver Level & higher)

Caisson Biotech  
CEVEC Pharmaceuticals GmbH  
Genentech  
GenWay Biotech  
New England Biolabs, Inc.  
ProZyme, Inc.  
Promega Corporation  
S-BIO, Sumitomo Bakelite Co., Ltd.  
Sussex Research  
TCI America  
Thermo Fisher Scientific  
University of Georgia and the Complex Carbohydrate Research Center (CCRC)  
Vector Laboratories, Inc.  
Waters Corporation

## Rules and Regulations

**Attendee List Guidelines** - The meeting attendee list is a benefit offered exclusively to the Platinum, Gold, and Silver level exhibitors and sponsors of the meeting to use for marketing and promotional purposes. List usage is restricted to one-time only, and additional usage is prohibited. The company agrees that they will not disclose, transfer, duplicate, reproduce, sell, loan or retain any portion of the mailing list in any form whatsoever, including entering into their own electronic databases for use beyond the one-time only.

The company understands that the ideas and opinions expressed in promotional material regarding their products or services are those strictly of the company. No endorsement by the societies or meeting organizers can be claimed regarding the company's ideas, opinions, products or services.

**Booth personnel** - All exhibit personnel are required to be registered. All exhibitors are expected to have their booths properly staffed at all times during exhibit hours.

**Contractual Agreement** - All of the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by signing the application, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

**Correspondence** - Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to [ssong@faseb.org](mailto:ssong@faseb.org).

**Exhibit Space** - Space is limited and will be assigned on a first-come, first-served basis by sponsor level. The society will provide a 6/8ft draped table, space for rear 10ft pop-up display, 2 chairs, and waste basket. If you require electrical service, order forms from on-site providers will be sent with the full exhibitor packet prior to the conference. The society is pleased to provide complimentary internet to all exhibitors. The hotel does not allow taping signage onto its walls. Displays should not interfere with other exhibitors and should not obstruct aisles, exits and must follow all local fire department regulations.

**Hotel Accommodations** - Individuals are responsible for making their own reservations. Please utilize the online reservations available on the meeting website to obtain the group discount. Note reservation deadlines posted.

**Labor** - There will be no labor to assist you with the installation or dismantling of your exhibit.

**Liability/Indemnity** - Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save the host venue and hosting societies and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that Hotel and Societies do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

**Payment** - Full payment is required at time of application. **Checks are the preferred method of payment** due to credit card processing fees. Checks should be made out to the Society for Glycobiology. Credit cards can also be accepted. Due to the nature of the event, no refunds can be offered.

**Space allocation** - Space for exhibits will be allocated on a first-come, first-served basis governed firstly by level of sponsorship, then date of payment received.

**Shipping/Storage** - The venue has limited storage. Please review the full exhibitor packet available in the fall for carrier and shipping/storage information. You may utilize your preferred shipper and send your packages directly to the hotel.

**Security** - Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. The Society and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.